

Fundraising Campaign

Building Skills. Strengthening Spaces. Changing Lives.

July 2026

Dear Friend of North Jersey Friendship House,

As a valued partner of North Jersey Friendship House (NJFH), you already know the heart of our mission: **"Building Skills for Productive Lives."** Because of you, more than 400 individuals and their families each year find the support, structure, and opportunity they need to grow, connect, and build the lives they deserve.

We are writing to you a little earlier than usual, and with real intention. **This year, we are aligning our Fundraising Campaign with our fiscal year**, so that every dollar you give is tied directly to the plans, programs, and people it will support in the year ahead. It is a change that makes us stronger, more transparent, and more accountable to you.

This past year proved what our community can do together. Your generosity powered transformative gifts including one of **\$20,000 to provide no-cost, nourishing meals** to our members in Hackensack, removing a daily barrier so our members could focus on healing, learning, and connection. That single act of generosity fed people, yes, but it also fueled momentum. It is exactly the kind of tangible, life-changing impact we intend to build on.

This year, we are setting our sights higher. **We are launching** ambitious targets that reflect both the growing needs of our members and our confidence in a community that has never stopped showing up. We have organized the campaign around **four pillars of priority**, each one a concrete, fundable commitment to the people we support.

- 1. Health & Wellness** — A new Oradell horticultural garden, continued no-cost meals in Hackensack, and expanded therapeutic and nursing supports. **(\$120,000)**
- 2. Transportation** — Service and replacement for an aging fleet of 25+ vehicles that gets our members to program every day. **(\$30,000)**
- 3. Workforce Development** — Paid training and competitive-wage employment for members, plus ongoing professional development for our staff. **(\$50,000)**
- 4. Inclusive Theater** — A fully staged production built over months of rehearsal = confidence, connection, and creative achievement. **(\$20,000)**

None of this is possible without you. Your **tax-deductible gift** to our Fundraising Campaign will directly empower our members to keep building skills, confidence, and purposeful lives. Every contribution, at any level, moves one of these pillars closer to reality.

Thank you for believing in our mission, and for helping us prove, once again, what is possible when opportunity, support, and determination come together.

With gratitude,



Dinorah R. D'Auria, Psy.D.
Chief Executive Officer



Carla Noriega, MBA
Chair, Board of Trustees

FOUR PILLARS. ONE COMMUNITY.

Building Skills. Strengthening Spaces. Changing Lives. Four pillars of priority for the 400+ individuals and families we serve each year.

CAMPAIGN GOAL

\$220,000

Every gift is tax-deductible



01 Health & Wellness

\$120,000

Oradell Horticultural Garden: \$20K. A farm-to-table garden building multigenerational connection with seniors and neighbors.

No-Cost Meals in Hackensack: \$20K. Nourishing meals that remove a daily barrier for members.

Therapeutic & Nursing Supports: \$80K. Expanded speech and occupational therapy, plus a new LPN for training and health monitoring.



02 Transportation

\$30,000

A fleet that keeps us moving. Service and replacement for an aging fleet of 25+ vehicles that gets our members to program every day.

Safe rides, mile after mile. Several vehicles exceed 120,000 miles and need frequent service or replacement.



03 Workforce Development

\$50,000

Paid training & employment. Competitive-wage work for members in pre-vocational programming. Real work, real pride.

Professional development. Ongoing training for our staff from leaders in the field, keeping our care exceptional.



04 Inclusive Theater

\$20,000

A fully staged production. Adults with developmental disabilities rehearse for months toward a complete show.

Confidence that carries over. Connection, communication, and creative achievement, one performance at a time.

Every gift is tax-deductible.

Give to the pillar you choose, or to our greatest need, at njfriendshiphouse.org/donate.

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GIVE